



FASHION – GLAMOUR – LIFESTYLE

INTERNATIONAL
COUTURE
PRESENTS IN
ALTAROMA 2021 The
Roman Sunset By
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by Roma FTV Staff

The sixth edition of International Couture, a fashion show included in the official ALTAROMA calendar, took place on 7 July at sunset, at the Hotel DOM, in the splendid setting of the Roman terrace of the Verve Restaurant, a luxurious historic residence, a magical place that touches the roofs and domes of a Renaissance Rome with an enchanting view of the memorable Via Giulia, where international and Italian designers will present their exclusive creations on the catwalk.

The historic Maison Celestino opens the International Couture festival by presenting the Abu Dhabi collection dedicated to Luxury Beachwear which marks the arrival of summer in the name of elegance and style. Natasha Pavluchenko pays homage to her city with the Everlasting collection which represents a surprise of color, a symbol of love, purity, and eternity. The color chosen is white as a tribute to her city, Bielsko-Biala, where she lives and gives amusement to her inspiration. After a small “extract” of La Carmen interpreted by Iliaria Lischetti, it will be time for color: the shades of the sea and the landscapes of Panarea follow one another. The collection was presented by the Sicilian Giovanna Mandarano, designer of the Abiddikkia brand. An exclusive Capsule Collection was created with the drawings of the artist Ilian Rachov. The color scheme continues with the young couturier Flavio Filippi and his collection entitled Roxanne, inspired by the dreamlike atmosphere, almost unreal but evocative of the nights of a rich and luxurious Paris of the 1930s, pervaded by a renewed desire to live after the war conflicts that have upset the European landscape. The evening continues with the notes of Edith Piaff, choreography by Giovanni Scura, step two interpreted by Iliaria Lischetti and Flavio Pariselli to anticipate the International Couture Closing Show with the creative Victoria Torlonia who presents the collection entitled Naturae which contains a blend of sweetness and mystery, made with natural fabrics. The collection is versatile and enriched with precious lace, stones and embroidery. The colors that characterize it are linked to the shades of nature illuminated by the gold of the sun’s rays. Finally, the moment dedicated to Lebanon with Missaki Couture and her personalized collection with royal embroideries entitled “Orchidea”. The Orchid is also the designer’s source of inspiration for the choice of colors and the creation of the clothes and also for its meaning: Orchid, which stands for elegance, beauty, and luxury as well as being the symbol of feminine grace. The International Couture fashion show was also created thanks to the support of Be Uniform, a workwear company, Scilla Sernia and Michela Scacchetti, and the San Raffaele Telematic University who made it possible for the Lebanese Missaki Couture to participate, given the difficult situation economy of Lebanon. Furthermore, International Couture thanks the director of the D.O.M. ROME Valerio Taddei, the Art director Make-up Pablo Gil Cagné, the Art director Hairstyling Andrea Gennaro and Wella Professional, Alessi & Alessi for their colorful shoes, Studio Watt Solutions for the set-up and technical production, the Verve Restaurant for the organization of the Welcome Drink, the students of the UNINT International University of Rome for the collaboration in the organization and in the backstage and the Forno Damiani which provided tasty snacks to cheer up the backstage.